

Frequently Asked Questions (FAQ)

Contributed by Administrator
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Why barter?

- Conserve cash -- preserve cash-flow, increase business and reduce overhead
- Strengthen cash reserves -- use barter for the goods & services you need most.
- Increase buying power -- access to unlimited goods & services to help you grow!
- Expand your customer base -- add new clients that you probably would not have had.
- Move excess or surplus inventory -- sell your excess inventory.
- Grow during economic depressions -- use barter to stay busy during slow periods.
- Build assets and equity -- use barter to buy real estate, art, jewelry, and other tangible assets .
- Finance your business -- new businesses can build credit through barter.
- Advertising -- use barter to gain advertising exposure.
- Employee Incentives -- travel, entertainment, gifts, perks & bonuses, and more...all available through barter.
- Enhance your lifestyle -- use barter for business or for personal. Benefit from travel, restaurants, entertainment, luxuries and more!
- Increase your cash customers -- word of mouth is the best advertising. Your barter customers become your best advertising via word of mouth.

What can The Internet Barter Exchange do for me?

This is a question that we get asked a lot, so rather than explain all the reasons to participate in barter , we'd like to point out what makes us different and stronger than most exchanges:

- We partnered with The World Trade Banc -- Your barter experience is only as good as your broker is working for you... This is why we partnered with one of the largest trade exchanges in the barter industry!
- We spend cash to advertise your business in our exchange -- Just go to google or yahoo and try searching for about any barter term or phrase possible... Chances are that's how you found our exchange!